



FINE ART CONNOISSEUR

2025 Media Kit


STREAMLINE
PUBLISHING, INC.



FINEART CONNOISSEUR

THE
INTERNATIONAL
AUTHORITY ON
FINE ART

BRAND MISSION

In the last 20 years, the quality and quantity of living artists working in realist modes have soared exponentially, thanks to greater opportunities for serious training and enhanced digital communications. *Fine Art Connoisseur* has been proud to play a leading role in this reinvigoration and now finds itself at the heart of a dynamic community of collectors, artists, dealers, and experts who celebrate contemporary realist art, as well as the superb representational art created by earlier generations. Our chief aim is to ensure that this momentum endures and to do all we can to support everyone in this lively field.

Fine Art Connoisseur informs and inspires collectors of representational painting, sculpture, drawings, and prints, both historical and contemporary. These collectors are growing in number, yet they remain underserved by other art magazines. *Fine Art Connoisseur* encourages them to buy better art 'off the beaten track,' and it does this by avoiding the 'same old' stories, instead highlighting top-quality artists, artworks, galleries, museums, collections, fairs, and auctions in the arena of realism and the academic tradition. A key theme is the strong connection between art of the past and art of the present; we believe that no artist works in a vacuum, and that the best artists are highly aware of what their forerunners achieved and how they might absorb those lessons to make great art of their own — art that reflects own own times and concerns.

PETER TRIPPI, EDITOR-IN-CHIEF
Fine Art Connoisseur

32%

AFFLUENT
COLLECTORS WITH
NET WORTH OVER
\$1 MILLION

30%

AFFLUENT COLLECTORS
WHO EARN OVER \$500K
PER YEAR

96%

MADE 1 OR MORE ART
PURCHASES IN THE
PAST YEAR

83%

ART PURCHASERS ARE
COLLECTORS

500K

STREAMLINE SOCIAL
FOLLOWERS

20K

AVG. MONTHLY
VISITORS TO
FINEARTCONNOISSEUR.COM

40K

MONTHLY PRINT READERS

85%

READERS THAT PURCHASE
ART FROM GALLERIES

FINEART
CONNOISSEUR



FINEART CONNOISSEUR

BRAND HIGHLIGHTS

MUSEUMS are sacred places for all art collectors and enthusiasts. In our January/February issue we highlight noteworthy and prominent exhibitions opening throughout the year. This comprehensive roadmap never fails to generate excitement, and it provides invaluable guidance to navigate the sometimes daunting maze of upcoming art events.

11th ANNUAL COLLECTOR'S ISSUE Each year in our March/April issue, Peter Trippi gives the viewer access to some of the world's most exclusive art collections. This reader favorite not only provides elucidating information about hundreds of artists, it also gives great insight into their collectors.

WOMEN IN ART In our July/August issue, we celebrate women artists! Often overlooked or disregarded in the past, the works of female artists nationwide are increasingly becoming a much-deserved area of focus in the art world. Our annual *Women in Art* issue also showcases sculptors producing inspired 3-D work.

PORTRAIT AND FIGURATIVE Every November, *Fine Art Connoisseur* returns to its realism roots and showcases portrait and figurative artists. In this exploration and celebration of the human form, this issue illustrates the ability of a portrait or figurative image to transcend time, while providing an intimate glimpse into our past.

TRUST US, WE KNOW MARKETING

We know our readers, followers, and event-goers. They all love art. They understand art, they collect art, and they create art.

Estimated Income:

- 32% have a net worth of over \$1 million
- 30% earn over \$500,000 per year
- 300 billionaires and 1,500 deca-millionaires

Where They Purchase:

- 85% Galleries
- 59% Art Fairs
- 35% Charitable Auctions

Our platforms: Streamline Publishing has multiple platforms for you to brand your business with print, have immediate engagement through digital, and see personal engagement with virtual, social, and in-person events.

Fine Art Connoisseur is published bi-monthly. Over 12,000 issues are distributed to subscribers, on newsstands, and at multiple events throughout the year.

The Power of Print:

“A piece of paper never forgets”

We are engaged with our audience

- Over 123,382 unique visitors to our websites every month
- Over 120,000 newsletter subscribers every week
- Over 230,000 Instagram followers
- Over 4,500 attendees to our virtual events

fineartconnoisseur.com (reaches over 35,000 unique visitors each month)

Fine Art Today newsletter, every Thursday (reaches over 28,000 subscribers every week)

Inside Art Today Newsletter, daily M-Sat. (reaches over 120,000 subscribers)

Insidearttoday.com (20,000 unique visitors each month)

Americanwatercolor.net (14,000 unique visitors each month),

American Watercolor newsletter, every Tuesday and Thursday (reaches nearly 34,000 subscribers)

Realismtoday.com (30,000 unique visitors each month),

Realism Today newsletter, every Tuesday (over 13,000 subscribers each week)



FINE ART
CONNOISSEUR
magazine

REALISM
TODAY

REALISM
LIVE

AMERICAN
WATERCOLOR

FACE
FIGURATIVE ART
CONVENTION & EXPO

FINE ART
TODAY



OVER 42,000 READERS PER ISSUE.



**OVER 35,000 UNIQUE VISITORS
TO FINEARTCONNOISSEUR.COM
EACH MONTH**



FINE ART CONNOISSEUR

2025 EDITORIAL CALENDAR

FINE ART CONNOISSEUR	SPACE DEADLINE	EDITORIAL	SPECIAL ADVERTISING SECTIONS
JAN/FEB	DEC. 2, 2024	Museums & Galleries	Collector's Guide to Salt Lake City & Rocky Mountain Ski Towns Annual Museum Guide Celebration of Fine Art The 2025 Almenara Art Prize
MAR/APR	FEB. 1	11th Annual Collector's Guide	Art Renewal Center 17th International Salon Part 1 Collector's Spotlight
MAY/JUNE	APR. 1		Art Renewal Center 17th International Salon Part 2 Collector's Guide to Carmel-by-the-Sea, CA & Santa Fe, NM
JULY/AUG	JUN. 2		4th Annual Women In Art Sculpture Spotlight
SEPT/OCT	AUG. 1		Western Art Spotlight Collector's Guide to Boston, Cape Cod, Nantucket, and Martha's Vineyard
NOV/DEC	AUG. 1		Figurative & Portrait Spotlight
JAN/FEB '26	DEC. 1		Annual Museum & Gallery Guide Collector's Guide TBA

PLEIN AIR MAGAZINE	SPACE DEADLINE	EDITORIAL	SPECIAL ADVERTISING SECTIONS
FEB/MAR	JAN. 3		Artists Workshop Guide
APR/MAY	MAR. 3	PACE 2025	Artists Guide to painting around Lake Tahoe PACE faculty spotlight
JUN/JULY	MAY 1	The Watercolor Issue	Collector's Guide to Watercolor Artists Door County Plein Air Grand Traverse Plein Air
AUG/SEPT	JUN. 30	The Pastel Issue PACE 2025 wrap up/ Salon	Collector's Guide to Pastel Artists
OCT/NOV	SEPT. 3	Artists to Watch	Collector's Guide to Studio Landscapes Holiday Gift Guide
ULTIMATE GUIDE SUPPLEMENT	OCT. 24		
DEC/JAN '26	NOV. 3		Ultimate Guide to PA events

PleinAir[®]
MAGAZINE

FINE ART CONNOISSEUR

2025 PORTFOLIO CALENDAR

FINE ART CONNOISSEUR	ENTRY DEADLINE	THEME	NOTES
JAN/FEB	Nov 15	Tabletop	
MAR/APR	Jan 15	Metropolitan Life	
MAY/JUNE	Mar 15	Watercolors	
JULY/AUG	May 15	The Sun and Moon	
SEPT/OCT	Jul 15	Botanicals	
NOV/DEC	Sep 13	Nudes	
JAN/FEB '26	Nov 15	Figures & Animals in Water	

PLEIN AIR MAGAZINE	ENTRY DEADLINE	THEME	NOTES
FEB/MAR	Dec 13	Winter's Beauty: snowy landscape	
APR/MAY	Feb 15	From Dawn to Dusk: dynamic sky paintings	
JUN/JULY	Apr 15	Faraway Places: paintings of distant landscapes	
AUG/SEPT	Jun 14	High and Mighty: paintings of mountains, cliffs, and hills	
OCT/NOV	Aug 15	Views of the Heartland: paintings of barns and rural life	
DEC/JAN	Oct 15	Tiny Treasures: small-scale paintings, 12 x 16 inches or smaller	

PleinAir[®]
MAGAZINE

AD SIZES:

Full Page and 2-Page Spread bleed requirements:

- Add .125" bleed around trim on all sides.

- Keep live matter .5" away from trim on all sides.

(The live area is the "safe" area of the page text, image, or background color that will not be cropped on press.)

Full Page (Trim): 9" w x 10.875" h

Full Page (Bleed): 9.25" w x 11.125" h



2 Page Spread (Trim): 18" w x 10.875" h

2 Page Spread (Bleed): 18.25" w x 11.125" h



The Ad Sizes below do NOT require bleed and should be built to EXACT size.

AD MATERIALS SUBMISSION:

UPLOAD YOUR AD MATERIALS TO OUR AD PORTAL:

[FineArtConnoisseur Magazine Ad Material Submission Form](https://fineartconnoisseurmagazine.wufoo.com/forms/special-sections-material-submission/)

FOR SPECIAL SECTIONS, PLEASE USE THIS LINK:

<https://fineartconnoisseurmagazine.wufoo.com/forms/special-sections-material-submission/>

2/3-Page Vertical 5" w x 9.875" h



1/2-Page Horizontal 7.625" w x 4.875" h



1/2-Page Vertical 3.75" w x 9.875" h



1/4-Page Vertical * 3.75" w x 4.875" h



* Size available in Special Sections ONLY.

PRINT-READY AD FILE SUBMISSION GUIDELINES:

COLOR: All colors should be created in the CMYK format. Please make sure NO spot colors are in use in the document. Although we can convert spot colors to the CMYK format, it is considered best practice to convert them before creating the PDF file.

RICH BLACK USAGE: We recommend 35% Cyan, 25% Magenta, 25% Yellow, 100% Black. Do not use "Registration" for rich black. Only use this build for large, solid areas of black coverage. DO NOT use this build for body copy, thin lines, or small elements.

REGISTRATION COLOR: NEVER use the color "Registration" that is in the Swatches palette. This is 100% of all colors and will not output correctly.

IMAGE RESOLUTION: 300 dpi final size is recommended for images. Enlarging images will decrease the effective resolution while reducing images will increase the effective resolution. Images under 300 dpi can result in poor quality print with bitmap or grainy appearance. The quality of the original image will be a factor in how it will reproduce. For example, if you have a full-page ad, please make sure the image is large enough to fill the page at 100%.

FONTS: All fonts must be embedded and file must be flattened.

ACCEPTED FILES: TIF, JPG, PDF (preferred)

AD MATERIAL GUIDELINES (Ads created by Fine Art Connoisseur):

HIGH-RESOLUTION IMAGES & LOGOS — JPG or TIF in CMYK mode, at least 300 dpi, large enough to print at 100%. *We can convert your ad file from RGB to CMYK if needed. If you have a full-page ad, please make sure the image is large enough to fill the page at 100%.

AD COPY: It must be supplied in an editable format (e-mail or Word doc accepted). Please provide art information: title, size, medium, contact information, and any additional copy.

MOCKUP (OPTIONAL): If you have a specific design you'd like to have us follow, please send a draft of the layout.

MATCH PRINT (OPTIONAL): If you have any color specifications, please supply a swatch or a match print that is a direct output from the supplied digital file.

Please note: Monitors and printers vary from brand to brand; what you see on your monitor or printout may not be what we see. Supplying the proper match print is required for color accuracy. Color inaccuracies on ads for which a match print is not supplied are the responsibility of the advertiser.

* Disclaimer: 100% color match cannot be guaranteed. Every effort will be made to produce acceptable color reproductions. However, limitations of the photographic and 4-color printing process must be considered in advance. Therefore, we cannot guarantee an absolute color match to the original object, nor can we guarantee improvements beyond supplied materials. Although *Fine Art Connoisseur* is printed to the highest specifications available for web offset printing, it is not possible to exactly re-create color or fine detail found in original works of art. Therefore, some slight reduction in reproductive quality is unavoidable and to be expected.